JORDAN 🕱 RAMIS

Scott Wolff

Marketing Director



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OVERVIEW

Scott Wolff learned sales and customer service as a "paper boy" in grade school. This entrepreneurial spirit drove him to become a seasoned professional with over 30 years' experience in marketing and business development. Prior to joining Jordan Ramis, Scott helped lead the growth of another local mid-sized law firm, and has served in marketing roles with Grant Thornton, Air BP, HP, AT&T Capital, among others.

As Marketing Director, Scott leads the firm's marketing and business development strategy and works closely with the firm's management, attorneys and staff to collectively increase the firm's market presence and bottom line. Specifically, Scott focuses on helping attorneys raise their visibility, differentiate in a highly competitive marketplace, increase audience engagement and identify tools and techniques to effectively drive business development.

Scott received his Bachelor of Arts degree in History at Lewis & Clark College. He has completed additional course work in journalism at the University of Oregon, business administration at Portland State University and graphic and advertising design from the Academy of Art College, San Francisco.

In his free time, Scott is engulfed in the next DIY project at home, but he also hopes to write the mystery novels in his head and explore more local micro distilleries.

Education

- Portland State University, MBA coursework
- Academy of Art University
- Lewis & Clark College, B.A., History



Membership and Activities

- Portland State University College of Liberal Arts and Sciences, Advisory Committee, 2006 2008
- Financial Executives International, Program Committee, Directory Development, 2006 2009